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GunnAllen Financial Appoints Robert Alvarez, CFP, as President of GunnAllen Financial Insurance Group

Tampa, Fla. (March 14, 2006) – GunnAllen Financial is pleased to announce the appointment of Robert Alvarez, CFP, as President of GunnAllen Financial Insurance Group.

As President of GunnAllen Financial Insurance Group; Rob will supervise all of GunnAllen's insurance operations, including product development, vendor relationships, training, sales, underwriting and customer service.

In his new role, Rob will continue to build on the group's successful formula:

“Best Choice of Best Products”

Because clients are concerned about distribution of income, wealth transfer and empowerment to maintain independent lifestyles throughout their retirement, it is essential that they have access to the right product mix. Rob has successfully negotiated agreements with 100 different insurance carriers; enabling GunnAllen's independent financial representatives to provide a broad range of intelligent solutions that serve the unique needs of each individual client.

GunnAllen Financial Insurance Group provides some of the most respected and highly-rated insurance products to clients in all 50 states. The firm provides comprehensive insurance services to approximately 900 independent financial representatives through GunnAllen Financial and its affiliates.

GunnAllen Financial Insurance Group is a subsidiary of GunnAllen Holdings, Inc., (GAH), a Florida holding company that is engaged in securities brokerage, securities trading, investment banking, and money management activities through its wholly owned subsidiary GunnAllen Financial, Inc.

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