



FOR MEDIA CONTACT:

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## **GunnAllen Financial Promotes David Rich, CFA, To Vice President, Investment Banking**

**Tampa, Fla. (June, 2006)** – GunnAllen Financial is pleased to announce the promotion of David Rich, CFA, to Vice President of GunnAllen Financial's Investment Banking division.

In his new role, David will be responsible for assisting with the execution and management of all corporate finance initiatives and transactions pursued by the firm. He will be performing general business reviews, industry research and financial analysis associated with specific transactions. Additionally, he is responsible for undertaking preliminary review and initial management of all potential investment banking opportunities presented by members of GunnAllen's national independent broker network.

David joined GunnAllen's investment banking division in January of 2005 as an analyst and has over 15 years of financial markets experience including fundamental equity research, discretionary portfolio management, investment banking and market research.

David holds a CFA Charter, a Bachelor of Science Degree in Business Administration with an emphasis on Economics from the University of West Florida, a CFP certificate and NASD Series 7, 24, and 4 licenses.

GunnAllen Financial is a full service brokerage firm which offers an array of financial services including equity and fixed income securities, mutual funds, fee-based programs, and institutional and investment banking services. GunnAllen Financial has established a national presence; the firm operates a network of approximately 900 Registered Representatives in 250 offices throughout the country, and it is registered to conduct securities business in all states and jurisdictions. For more information visit the web site at [www.gunnallen.com](http://www.gunnallen.com)