



FOR MEDIA CONTACT:

Omar Hafez (703) 894-1055

OHafez@isunstar.com

GunnAllen Financial Realigns Financial Products and Services Divisions to Better Serve its Network of Independent Financial Representatives

Tampa, Fla. (March 17, 2006) – GunnAllen Financial is pleased to announce the appointments of David Levine, Senior Vice President as Director of National Sales, and Scott Powell, Senior Vice President as Director of Retail Services.

David Levine will provide advanced training in asset gathering, marketing, investment products, and financial planning to GunnAllen's national network of independent financial representatives. David's role will further strengthen the firm's commitment to provide education, training, and sales support for a full range of products and services. GunnAllen representatives will benefit from enhanced expertise and access to the broadest possible choice of financial solutions to serve the individual needs of their clients.

Scott Powell will assist the firm's independent financial representatives with the management of daily operations across the GunnAllen network. Scott will be responsible for the provision of services and support, tailored to maximize efficiency and provide the best possible management experience for the firm's representatives. These services will add significant value in attracting and retaining financial professionals, of the highest quality, for GunnAllen Financial.

GunnAllen Financial is a full service brokerage firm which offers an array of financial services including equity and fixed income securities, mutual funds, fee-based programs, and institutional services. GunnAllen Financial has established a national presence; the firm operates a network of approximately 900 Registered Representatives in 250 offices throughout the country, and it is registered to conduct securities business in all states and jurisdictions.

For more information visit the web site at www.gunnallen.com

###